horse sense

Computer tips, tricks and news that you can use.

B2B Tradeshow Edition

iron horse

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June 2006

Iron Horse Saves Fellow Chamber Member's Eye Sight

On June 13th, the Greater Springfield Chamber of Commerce held its annual Business to Business Tradeshow. Our booth featured the images of the wet, miserable dog and the dog having the good hair day. While we have to admit those pictures have very little to do with the computer management and security services that we provide, they do seem to get people's attention. We saw more than our fair share of strange looks and doubletakes as show patrons walked by our booth that day!

We'd like to thank everyone who came by to see us. We met a lot of nice people and learned a thing or two about businesses in the area of which we were completely unaware. It turns out that we may have some business for them!

We also would like to congratulate Jeff Pennington from Kingstowne Insurance. He was the winner of our raffle for the 19" LCD Monitor. For those of you who don't know Jeff, his company represents Erie Insurance, which JD Powers ranks #1 for claims service. Like Iron Horse, he works well with small businesses such as doctors' offices, hair salons, travel agencies, small contractors, and other businesses of that type, offering them, "the best coverage at the best rate."

Apparently, we have Jeff's undying gratitude. He's been straining to see on a small laptop screen while working from home. Now, thanks to the new monitor, he may stave off those reading glasses a few more years! Congratulations again, Jeff.



Tom Sparks with the famous dogs.



Tony Stirk of Iron Horse (left) awards Jeff Pennington the brand new 19" LCD monitor he won in our raffle at the Springfield Chamber of Commerce Business to Business Tradeshow.

Your Problems Solved: FREE

For anyone who may have missed it, Iron Horse is offering 2 hours of free on-site computer service to Chamber of Commerce members with NO strings attached until the end June. For details, see the attached flyer.

Here are a few ideas of what kind of issues we could address in those **2 free hours of support**:

- Is my security good enough?
- How can I save money?
- Do I have my PCs set up right?
- How can I cut down on spam?
- Can my business handle a computer disaster?
- How do I get a website/e-mail for my company?
- How can I stop problems before they start?

I Will Give You 2 FREE Hours of Computer Support worth \$450

To Prove Iron Horse Can Make Your Computer Problems Go Away Faster And With Fewer Headaches Than Your Current Solution . . .

My name is Tony Stirk from Iron Horse here in Springfield. As a business owner myself, I know how frustrating computer problems can be for a small business. I also understand how difficult it can be to find a dependable computer expert who is easy to reach, responds quickly to your calls, and will give you the honest, straight-forward advice you want.

That's why I'd like to offer you 2 FREE Hours of technical support with zero strings attached. That is a \$450 value. I know that we are the best at what we do. Giving you 2 hours of free computer support will let us demonstrate our expertise and earn your trust BEFORE you spend a dime.

HURRY! This is a limited time offer for tradeshow attendees and we are only giving it away to the first 10 respondents. You have **until June 30, 2006** to make your claim.

To secure your 2 FREE hours of tech support, give me a call on my direct phone line: (703) 866-6413x102 e-mail me at: tstirk@ih-online.com or simply fill out this form and fax it to: (703) 866-6418.

Remember, you are under NO OBLIGATION to do or buy anything. If you decide not to hire us for more work after the two hours are up, that is okay too. And, if you only have minor technical problems, don't be afraid to contact us. We can resolve most small computer problems over the phone for FREE!

IRON HORSE 2 HOURS OF FREE SERVICE FAX BACK FORM

(** Referrals are welcome. Please fax form to: (703) 866-6418)

Your Name:	Referral Company's Name:
Your Company:	Point of Contact:
Address:	Company's Address:
Phone Number:	Contact's Phone Number:
Fax Number:	Contact's Fax Number:
E-mail address:	Contact's E-mail Address:
Type of service needed:	Relationship to referral (if applicable):



Tony Stirk - President and Chief Technical Consultant Iron Horse Computers, Inc.